

Campus Recreation Advisory Council
Meeting Minutes
Campus Recreation Center Room 230C
Tuesday, October 23, 2018; 4:45 p.m.

Secretary Schendt called the membership roll.

Present: Jack Arens, Kelcey Buck, Josh DeMers, Marydith Donnelly, Olivia Epstein, Mikki Minton, Irvin Ramirez-Benavides, Nikolina Sabo, Taylor Schendt, Joe Stara, Carolyn Thayer, Tom Weissling, Vanessa Whitmore, and Kyra Willats

Amy Lanham, council advisor and Stan Campbell, Director of Campus Recreation were also present.

President Ramirez called the meeting to order at 4:50 pm.

I. Review and Approval of October 9th Minutes

Kyra Willats moved and Kelcey Buck seconded a motion to approve the meeting minutes as distributed. Hearing no objection, President Ramirez accepted the meeting minutes.

II. Open Forum and Announcements

Nebraska is hosting a NIRSA Regional Flag Football Tournament November 3rd and 4th. CRAC members may volunteer if desired; stop by the Intramural Sports office if interested in volunteering for a few hours. Games will start Saturday morning and will likely conclude Sunday afternoon.

III. Committee Reports:

A. Intramural and Extramural Sports

Strengths of Intramural and Extramural Sports include the culture of the program, understanding of their mission, and building a good, fun and inclusive atmosphere. Challenges at this time include the national downward trend of participation in team sports, understanding student's availability, spreading information to students, and concern for the rising forfeit rate (primarily with Greek men). Activities for the upcoming quarter include hosting the NIRSA Regional Flag Football Tournament November 3rd and 4th with the inclusion for the 4th year of Special Olympics, flag football playoffs, indoor volleyball and soccer, broomball, and 3-on-3 basketball. The council can help by providing feedback, offering ideas and suggesting new events.

B. Instructional Outreach and Aquatics

This department would like to change their name from 'Instructional Outreach and Aquatics' to 'Instructional Aquatics and Risk Management,' change charge #1 from 'Review the recreation and leisure, recreational activity, youth instruction and aquatics calendar...' to 'Review the instructional, academic, and aquatic calendars...', and to change charge #9

from 'Report instructional outreach and aquatics updates...' to 'Report instructional, aquatics and risk management updates...' Spring swim classes were moved to 5:30 and 6:30 p.m. to boost attendance in earlier classes by allowing parents to get off work. Additional adult swim classes have been added at 6:30 p.m. on Monday's (which already has a waiting list). Mabel Lee Pool will be shut down in the fall of 2019. Currently Instructional Outreach and Aquatics is in pool from 3-10 p.m. which competes with deep water activities. They plan to have classes and lap swimmers coexist in the Campus Recreation Center pool next year. To create smaller classes, the age range for children's classes will be changed from 6-12 years old to 6-10 years old. Family swim night will be done away with. In the next quarter, there is a plan to purchase easy seals for in-water CPR and drying racks to keep mold off of kick boards, training for staff to follow Red Cross standards, Campus Rec risk management, and in-service training at least 4 hours per month. A Monday memo will continue to be sent out and there will be adjustments made to a few errors on the website. Going forward, pool hours may be changing, wages may be increasing for students, and they are looking into renting pool space from Lincoln Public Schools or the Devaney Sports Center. Outside of name changes, nothing is needed from the council at this time.

C. Marketing and Technology

This department is working to hire two people to fill open positions, possibly opening Campus Rec tabling/representation events to assistance from CRAC members, and to clarify Campus Recreation's vision and to whom we are marketing. There has been a struggle to fill outreach/tabling events when solely relying on staff volunteers; this opens an opportunity for CRAC members to help with things like New Student Enrollment and Red Letter Days by providing a student user perspective. Challenges being faced include systems being behind and Outdoor Adventures registration, which may be solved by filling empty positions. Another challenge is the ambiguity in Campus Recreation's vision or different interpretations across departments making it hard to cohesively design and implement marketing campaigns. We want to maintain an emphasis on the importance of customer/client satisfaction.

D. Member Services

The goal of Member Services is to get patrons in the building, keep them safe, and make sure they have a good experience. This is achieved through customer service, safety, providing for their needs, and disseminating accurate information. All memberships, program registrations, retail sales, lockers, equipment rental, massage sales, phone calls, safety rounds, reservations, and door access go through this department. Customer Services is the number one goal of Member Services. Recent accomplishments include Eat Fit Go being provided at the Campus Rec Center, which is bringing in additional revenue, Assess 360 being completed over the summer, reworking the Student Staff Manual, updating online

training procedures, revamping the on-boarding process, assisting with the Chancellor's Tailgates, and simplifying membership options. Current challenges being faced are a lack of space for informal recreation, raising meaningful self-generated funds, a decrease in locker rentals, and bugs in recreational software. Goals for the upcoming months include a spring membership drive to increase affiliate memberships, a Member Services assessment has been created to see why faculty and staff members are or are not members with us in order to decide on rates, membership types, products, and the possibility of a new software system for iPads to make it easier on staff. CRAC can help by providing feedback about what would sell at the Member Services desk, how to increase locker rentals and memberships, and relaying any personal experiences.

E. Outdoor Adventures

The Outdoor Adventures Center (OAC) is looking to hire another full time coordinator as an account manager for RSO activities and redo the online registration for trips and classes modeled after the University of Michigan and University of Virginia's system. Outdoor Adventures has approximately 80 student staff members with a total of 3,200 shifts in the month of September. Many of these jobs require extensive training so positions cannot overlap. Most of the job training is done by staff on campus with the exception of an outside instructor being brought in for wilderness medicine training. There are plans to team up with the Engler program for leadership and team building including more classes with RSOs (which would be the responsibility of the new staff member). Currently, they are working with Landscape Services to put another hammock grove by the OAC and they are looking into a possible slack line on East Campus.

F. Sport Clubs and Youth Camps

Strengths of the department include interacting with sport club leaders, building good relationships with members, holding a monthly meeting with presidents of sport clubs, and the culture that is being built. Challenges that are currently being faced include lack of funding, lack of space (Cook Pavilion is very popular on Tuesdays and Thursdays from 6-8 p.m.), finding field space in the winter, potentially having 38 clubs needing space by the end of the academic year, fundraising and alumni relations while still maintaining student leadership, staying up to date with policies, and losing facilities at Mabel Lee Hall. Goals for the upcoming quarter include making alumni connections to help fund clubs and maintaining membership while decreasing paperwork. Recent accomplishments have been monthly meeting with club leaders, policy changes, changes with camps, and building a better culture for the kids including discipline markers and rewards. In the near future, there are plans to create a new online waiver system, dealing with the issue of adding court related clubs while losing court space, getting kids camps up and running, and getting ready for the January rush. The council can help by

continuing to approve clubs and considering the possibility of an E-Sports club.

G. Strength Training and Conditioning

Recent accomplishments of Strength and Conditioning include the “Lift Like a Girl” event (where 112 women attended for free workouts, lectures, and food), replacing all of the current platforms with Rogue platforms, the addition of 5 new student staff members, raising personal training prices and changing the structure of the package, and a huge influx of personal training clients. Immediate challenges being faced are space issues for lifting areas, having only one space for private training (with none at the Recreation & Wellness Center), and finding more places for training. Goals for the upcoming quarter include finishing facilities (Beaver Box), updating platforms, gaining more personal trainers (including redoing the Personal Training prep course), hiring a new fitness supervisor, and creating a tier for trainers and paying those with more experience and expertise a higher wage.

H. Wellness Services

Wellness Services works to promote lifelong behaviors using a wholistic approach. The strengths of Wellness Services include teamwork, collaboration with the Employee Assistance Program (EAP) access to nutrition graduate students, and the experience of massage therapists and the quality of service they provide. The challenges being faced right now are issues with technology and marketing, keeping up with students’ interests and how they consume information, and everyone being new in the massage therapy department. Recent accomplishments include completing full staffing for massage therapy, price updates and implementing new scheduling software. Immediate challenges include unknowns with the campus Wellness Initiative and providing adequate staffing for the Wellness Kitchen at the Recreation & Wellness Center. There are plans to create new collaborations with Big Red Resilience and Well-Being, creating a partnership with the Wellness Kitchen at the new University Health Center, and working on creating a collaboration between massage therapy and Athletics.

IV. Unfinished Business:

A. Update of National Fitness Campaign Discussions

After conversations with other Campus Recreation departments, we spoke with the campaign and let them know we have a lot more questions to get answered before we could consider accepting their proposal. They have extended their grant deadline. The closest installation to Lincoln is in a suburb of Kansas City, Missouri. We are continuing the conversation in an effort to get our questions answered. The University of Kansas has also been contacted regarding this program.

V. New Business

Vanessa Whitmore brought up the issue of a lack of information to residence halls about Intramural Sports and their entry deadlines. We looking to correct this issue with Residence Directors and Residence Assistants by making sure we have the proper contacts. Entry deadlines are also available online. Staff have set up tables at several residence hall dining areas to try to communicate the information. There is also an issue with IM leagues providing advertisements that are not appreciated by students, but that is a part of that contract and we must comply with University standards when signing contracts with outside parties.

Taylor Schendt asked for clarification of the function strength training student staff members provide.

VI. Motion to Adjourn

Josh DeMers made and Olivia Epstein seconded a motion to adjourn the meeting. Hearing no objection, President Ramirez adjourned the meeting at 5:59 p.m.

Respectfully submitted by,

Taylor Schendt, Secretary

Upcoming Meeting:

November 6th, Outdoor Adventures Center #108, Business Meeting