

Campus Recreation Advisory Council
Meeting Minutes
Campus Recreation Center, Suite 230, Conference Room C
November 29th, 2016; 4:30 PM

Roll was called by Secretary Stradinger

Present: Jonathan Berger, Bryan Brunson, Jim Glover, Maggie Haverland, Aisha Lee, Todd Leutzinger, Kay McClure-Kelly, Brook McCluskey, Hanna Rogoz, Gabe Ryland, Courtney Smith, Jim Steadman, Ali Stradinger, Abbie Tlustos, Lauren Tobias, and Margo Young

Also Present: Stan Campbell, Director; Deb Johnson, Senior Associate Director and Council Advisor; Vicki Highstreet, Associate Director; Amy Lanham, Associate Director; Rod Chambers, Associate Director; Todd Grier, Outdoor Adventures Coordinator; and Corbin Ross, Graduate Assistant

Absent: None

President Berger called the meeting to order at 4:34 PM

- I. Review and Approval of November 8th, 2016 Meeting Minutes
Meeting minutes were approved without objection.
- II. Open Forum and Announcements
 - A. Campus Labs Survey Results (Todd Grier)

Todd Grier works with Vicki Highstreet in coordinating the Campus Recreation assessment committee and serves on the Student Affairs assessment committee. Every three years a Campus Recreation survey on student utilization, student satisfaction, outcomes of utilizing campus recreation, recreational needs, etc. is conducted. Surveys were sent to 5,000 students, with the sample built by Campus Labs. The survey was open from February 12th through March 9th and participants were offered a free Scooter's drink coupon upon completion. The largest response rate was seen in the spring of 2016 with around 1,000 respondents and 800 complete responses.
 - B. Campus Recreation Facilities Master Plan (Amy Lanham)

The Campus Recreation Facilities Master Plan was presented to the Chancellor's Administrative Team on Nov. 21. Focus was placed on indoor and outdoor Campus Recreation facilities as enrollment is projected to grow to 35,000 students. 290,000 more square feet of space is being recommended in the plan, with a goal of reinforcing the University of Nebraska's leadership position in collegiate recreation. The potential for new facilities and locations, as well as outdoor fields and courts were discussed.

- C. Spring Semester CRAC Advising Change (Stan Campbell, Deb Johnson, Vicki Highstreet)

Vicki Highstreet will be taking over Deb Johnson's advisor role on the Campus Recreation Advisory Council, as Deb will soon be moving to California to become the Director of Recreation at the University of California, Davis.

- D. Intramural Sports Football Pick'em Contest Winner (Stan Campbell)

Kay McClure-Kelly was the Football Pick'em winner this past week and received her prize from Deb Johnson.

- E. Holiday Gift Exchange Procedure (Jonathan Berger)

The end of semester social will be held at Yia Yia's in downtown Lincoln. There will also be a gift exchange for those who wish to participate. Jonathan will be sending out the gift exchange rules.

- F. Christmas Cookie Baking

Deb Johnson will be holding a holiday cookie baking day on December 11th at her house from 1:00-4:00 PM. All Council members are invited to attend.

III. Committee Reports

- A. Executive (Jonathan Berger, Hanna Rogoz, & Ali Stradinger)

The report on the end of semester social was given during the Open Forum.

- B. Marketing & Technology (Maggie Haverland & Abbie Tlustos)

The winter break facilities schedule has been posted. Social media posts continue and spring activity signups are being tested. The Outdoor Adventures GA and Marketing GA are working together on a Spring Break trip campaign, as registration opens December 1st. The goal is to have trips 60% filled by December 16th, which is approximately 29 spots to fill in 2 weeks. Charity donation boxes are being distributed to collect gently used athletic shoes for the Moore Foundation, which sells the shoes and uses the profits for rural tree farming in third world countries. Collection will take place from March 1st through April 28th. Scooter's is promoting an extra \$10 with the purchase of a \$50 gift card on LifeFitness machines and at kiosks. Fifteenth week and finals week deals are also being promoted. Gabe Ryland is currently working with Raising Cane's on a social media scavenger hunt.

- C. Member Services (Courtney Smith & Ali Stradinger)

Three new facility managers have been hired for the spring semester. The hiring process for additional staff is underway, with a goal to have new staff trained before winter break. CREC is seeing an average of 2,600 individuals per day. 302 attended the Free Skate Night on November 11th.

Around 100 students attended the Campus Recreation Job Fair and there is a goal to grow the event in the future.

D. Outdoor Adventures (Courtney Smith & Brook McCluskey)

Seven individuals attended the AOR retreat and students are enthusiastic, as their ideas are beginning to be applied at Outdoor Adventures. Interviews for interns for summer programs are beginning. The annual gear sale will take place on March 31st. The League of Extraordinary Boulders had more than 80 participants over a 4-week period and Outdoor Adventures is looking to expand the time frame due to such high interest. Outdoor Adventures has hired 16 new employees, 8 for the rock wall/bike shop and 8 as trip leaders. Preseason ordering with vendors has begun.

E. East Campus Recreation (Jonathan Berger & Kay McClure-Kelly)

There have been 5 new hires in Strength Training & Conditioning. Sherry Tompkins is adapting their orientation to be specific to the Recreation and Wellness Center, as well as updating policies, staff expectations, requirements, and customer service. New dumbbells are coming to the third floor of RWC to help with the current high demand. Sherry is also looking to develop a bigger programming event on East Campus.

F. Sports Clubs & Youth Activities (Aisha Lee & Jim Glover)

The Badminton Club has recently been traveling and is planning additional travel tournaments. There have been continuous requests for grappling-type clubs; however, they have been declined due to the liability issue. Sports Clubs typically have a goal of being 50% UPFF funded and 50% self-funded and work towards a \$5,000 budget increase each year; however, this has not been achieved in the past two years. This places Campus Recreation on the lower end of Big Ten sports club funding. Junior Blackshirts averaged around 60 children for home football games, with a goal of 75, but still attained a \$6,000 net profit. There are plans to attend local fairs to promote and help increase attendance in the future. The summer camp dates are set and work is being done to finalize a theme. Registration is open for UNL students, alumni, faculty, and staff. Registration will open to the general public on February 15th.

G. Strength Training & Conditioning (Todd Leutzinger & Gabe Ryland)

Staff are currently finishing up a personal training and development program. There is a personal training sale going on as well. RWC is moving to be more independent with strength training and conditioning staff, which will fall under the supervision of Sherri Tompkins and Megan Choiniere beginning winter break; however, staff will still meet with Kelsey Whittaker for additional training. A consistent problem is functional space and it has been so busy at CREC that starting in the spring, they will be implementing a one in one out situation and will work with marketing to get the word out. Occupancy standards will be developed.

H. Wellness Services (Hanna Rogoz & Lauren Tobias)

Four different classes were scheduled for the Wellness Kitchen throughout October and into November; however, two were cancelled as minimum numbers were not reached. Friendsgiving still took place, as well as a number of other events including kitchen rentals and collaboration cooking demonstrations. They are also pushing the EveryMove app which is a free online fitness tracker with team challenges and individual challenges. The “All About You” event had 194 people over the 4 different days. They were looking to average around 100 each day; however, they felt the event had a meaningful impact on participants.

IV. Unfinished Business

A. ASUN Reception Debrief (Jonathan Berger, Bryan Brunson, Ali Stradinger, Stan Campbell)

The presentation provided information on approval ratings and the impact that Campus Recreation has through its facilities and programs. The event was seemingly successful as we were able to answer many in-depth questions and address other concerns.

V. New Business

A. Increase in health insurance

The initial estimate was that there would be a 2% increase in health insurance for fiscal year 2017; however, a few months ago the anticipated increase was updated to 10% for fiscal year 2017 and then an additional 10% increase for fiscal year 2018. This crosses over two fiscal years; therefore, approximately \$27,000 will impact the current fiscal year and a total of approximately \$77,000 for both fiscal years. Campus Recreation is waiting on Business and Finance to provide information on other projected rate increases. There have been no other requests made at this time. If raises are granted they will apply to student employees and an increase in utility rates is also anticipated. Budget requests are due to the Committee on Fee Allocation on January 5th.

VI. Motion to Adjourn

Gabe Ryland made and Brook McCluskey seconded a motion to adjourn the meeting. The meeting was adjourned without objection at 5:49 PM.

Respectfully submitted by,

Ali Stradinger, Secretary

Upcoming Meetings:

December 6 End of Semester Social, TBA

January 10 CRAC Meeting, Campus Recreation Center, Suite 230C