Roll was called by Secretary Ready


Absent: None

Also present were Deb Johnson, advisor and Stan Campbell, director

President Berger called the meeting to order at 4:30 PM

I. Review and Approval of Previous Meeting Minutes
   The October 6th meeting minutes were approved without correction.

II. Pecha Kucha Presentation
   Deb Johnson gave a presentation on facts and trends at Campus Recreation. She displayed statistics on Campus Recreation usage and included student feedback from a 2013 Campus Labs survey.

III. Committee Reports
   A. Intramural & Extramural Sports (Gabe Ryland & Amanda Dinneen)
      Amanda stated that committee charges 5 and 8 will be eliminated. With the transition to IM Leagues changes have been made to scheduling of intramural sports. Union Bank and Trust sponsored RecFest, which had over 500 participants. Intramural Sports partnered with the Residence Hall Association to sponsor the Homecoming Fun Run. Intramural sports participation has generally increased this fall. An analysis of captain motivation was conducted to determine how to better address intramural team needs. As of Oct. 26, over 15,000 participations have been recorded for fall semester intramural sports. Gabe said the group may come forward with a new inclusion policy in terms of transgender students and their ability to participate in co-rec intramural sports, etc.

   B. Marketing & Technology (Ali Stradinger & Katelyn Tucker)
      The group met with Frances Hayes and discussed the Campus Rec Spring Guide and the push to finish it before semester break. Aquatics is working to update to a more consistent schedule, as well as shorter times for younger participants. The GET REC’d promotion is in full swing, and summer camp themes and marketing are being developed. A social media intern is developing workout videos, as well as a new brochure for massage therapy. Junior Blackshirts participation has been lower this year than last year, and they will start to reach out to Athletics to get the word out. Promotion will start for the golf simulator at RWC. The Outdoor Adventures marketing subcommittee meets weekly, and will have an event with food and games partnering with Men @ Nebraska.
C. Member Services (Katelyn Tucker & Bryan Delgadillo)
   Campus Rec participation has increased. The application process will be updated with mentor programs and review each semester for students. Alumni memberships have doubled over the past year. There are a number of objectives that Scott Wagner would like, i.e. using more technology to increase communication and efficiency, creating a facility manager application process and working on the equipment re-stock policy are objectives that he would like to receive increased focus.

D. Outdoor Adventures (Ali Stradinger & Gabe Ryland)
   Outdoor Adventures will be addressing a number of fee changes that they would like to implement. Fall Break trips were all successful, and everything went well. The team has recently added 16 additional student staff members and have a larger staff than they ever have before. They have been sending staff to different community events in order to get the word out about Outdoor Adventures. Three female staff members taught classes for the Nebraska Game & Parks Commission over break. Some of the wall panels in the climbing gym need to be replaced; however, we are waiting for insurance to settle the issue. There will be a regional rock climbing competition March 5th, and they are working to make it more of a festive atmosphere than in past years. Committee charges were also updated; charges three and five were combined.

E. Sports Clubs, Youth Activities & Aquatics (Tiffany Wieser & Rene Mayo-Rejai)
   Sport clubs are doing well, with over 1,200 waivers signed thus far. Some of the less exposed clubs have seen an increase in numbers. Women's lacrosse is in the process of getting restarted. Men's rugby is having a difficult time increasing their membership. Sport clubs are starting a monthly newsletter. Youth Activities would also like to do a quarterly newsletter. Rene explained that aquatics is now under Instructional Outreach and Aquatics. Jessica Barlack will be here Nov. 10th to discuss this change and what it may entail. Twenty-three children were signed up for Itty Bitty Sports with a max of 24. Husker Kids Camp averaged 150 children per week this past summer, which is very good.

F. Strength & Fitness Programs (Hanna Rogoz & Brook McCluskey)
   Brook met with Sarah Lewis and Kelsey Whitaker. There are currently 87 fitness classes offered per week. They would like to do more themed classes to attract more participants. They would like to see average class size increase from 13.6 to 14. They would also like to offer 100 classes a week to help meet demand. The cycling studio will be renovated over semester break in order to make the space more exciting. Hanna expressed that strength classes were going well. Purely Pink went rather well and was done somewhat differently this year; 130 people attended the event. Strong Husker is coming up, as well as Olympic lifting seminars Nov. 5th and 6th. Personal training has gone paperless and is now all online. Overall, positive feedback on the shift has been received. They currently have 15 personal trainers, and would like to hire 5 more from the 50 that are currently taking the class. Cardio Zone West will have its equipment replaced.

G. Wellness Services (Brook McCluskey & Tiffany Wieser)
   Amanda Robine and Courtney Smith conducted Wellness on Wheels today. The demo kitchen has been programmed a great deal for wellness cooking classes. Numbers have gone up a great deal for the event. They would like to do a wellness passport next semester, so that you can pick certain courses and add them to said passport.
IV. Open Forum and Announcements
   A. Football Pick’em Winner
      1. Stan won a box combo from Cane’s, although he proclaimed he was receiving a prize valued at $100.
   B. Breslow Ice Center update
      1. The facility will have one sheet of National Hockey League dimension ice. It has three party rooms for programming.
      2. Campus Recreation will have a men’s locker room and a women’s locker room for club teams, an injury prevention and care room, and offices for club coaches.
      3. The facility is expected to be completed by December 15th and will be managed by Rink Management Services Corporation.
   C. Campus Recreation Facilities Master Plan
      1. Stan thanked everyone for attending the planning sessions with RDG, the project consultants.
      2. RDG will return next week to refine the options and narrow the study’s focus.
   D. Ohio State Active Shooter Video
      1. An active shooter video produced by Ohio State University was shown.
      2. Discussion was held on the value of exposing students to a video of this nature in an effort to raise awareness of the issue.

V. Unfinished Business
   None.

VI. New Business
   A. Change in Committee Names and Charges
      A proposal was distributed to update the Advisory Council constitution to reflect the changes of committee names. Discussion was held regarding the merits of the proposed changes. Per the constitution, a vote on the proposed changes cannot occur until the next council meeting.

VII. Motion to Adjourn
   Brook moved and Gabe seconded a motion to adjourn the meeting. It was approved without dissent and the meeting was adjourned at 5:46 PM.

Upcoming Meetings:
   **November 10, 4:30 PM**  CRAC Meeting, CREC 230C
   **December 1, 4:30 PM**   CRAC Meeting, Recreation & Wellness Center 110
   **December 7, 4:30 PM**   End of Semester Social, Site TBA

Respectfully submitted by,

Glen Ready,
Secretary