I. Call to Order and Roll Call
   Members Present: Jonathan Berger, Jana Dietsch, Nathan Hubert, Karen Kassebaum, Rebekah King, LaRita Lang, Marissa McCormick, Jared Ostdiek, Valerie Pavlicek, Glen Ready, Gabe Ryland, Jim Steadman, Eddie Walters, Tiffany Wieser, Skyler Zeller, Deb Johnson (Advisor), and Stan Campbell (Director)

   The meeting was called to order at 4:35 p.m. by President Gabe Ryland.

II. Review and Approval of September 3rd and October 1st Meeting Minutes
   A. Meeting minutes were not available, but will be reviewed at the Oct. 29th meeting.

III. Open Forum and Announcements
   A. East Campus Recreation Center bids
      1. Bids came in below the construction estimate. We are now able to include all seven alternates and landscaping.
   B. Outdoor Adventures Center construction progress report
      1. The project is behind schedule. Eldorado, the climbing and bouldering wall contractor, should have the exterior wall completed by mid-November and the interior wall by early December.
      2. It appears as if the facility will open in March of 2014.
   C. Breslow Ice Center is still in the planning stages.
   D. Other Facility Updates
      1. Will be reviewing construction plans for the Campus Recreation Center renovation. Construction for that will hopefully be down by the beginning of the Fall 2014 Semester.
      2. Campus Recreation is searching for a facility close to campus to provide a home for its Grounds Operation and additional space for storage.
   E. Intramural Sports Football Pick’em – Skyler Zeller and Eddie Walters both picked nine of ten games correctly; however, Skyler was closer to the tiebreaker and received a food gift certificate.
   F. Oct. 29, 8:00-9:00 a.m. at the University Health Center is last chance to get flu shots.

IV. Committee Reports
   A. Intramural & Extramural Sports (Marissa McCormick & Nate Hubert)
      1. Nate reported that the Homecoming 5k Run had many more participants this year than last year. The event was co-sponsored with the Residence Hall Association (RHA).
      2. The number of entered teams are down so far this year for some intramural sports.
      3. The 19th annual Regional Flag Football Tournament will be held November 10-11. The winners in each division will go on to the National Tournament at Pensacola, FL in early January 2014. If interested see Aaron Dueker, Intramural Sports Graduate Assistant.

   B. Marketing & Technology (Karen Kassebaum, Glen Ready, & Valerie Pavlicek)
1. Glen spoke with Christopher Dulak, Assistant Director for Marketing and Development, and reported the Marketing staff have already been working on the Spring Guide for Campus Recreation.

2. They have been in contact with a photographer to determine when to photograph the interior of the new Outdoor Adventures Center.

3. Have been designing advertisements for GET REC’d, which will be held January 23-24, 2014.


5. Working on how the best way to communicate that the current CRec Strength and Conditioning room will be closing for renovation. This includes how to let people know so they can anticipate the closure, and how to best direct people to the temporary home of the equipment - whether that be through signage or social media.

6. Frances Schoonveld, Marketing Coordinator, is in charge of getting the guide together and verifying program information.

7. Christopher is focusing on how to work with external sources, new facilities communication to the public, and the signage and/or media that goes along with the new facilities.

C. Member Services (Tiffany Weiser & Skyler Zeller)
   1. Tiffany reported that the student information download was completed prior to the start of fall semester. This provided the name of everyone who is eligible to access Campus Recreation facilities. This occurred earlier than in past years.
   2. Skyler said that we have had more than 90,000 members enter Campus Recreation facilities in the first five weeks of the fall semester - highest total in several years. Retail sales are very high compared to previous years.
   3. Staff went through 3 hours of training and an additional hour of Risk Management training at the beginning of the fall semester. Now staff members have weekly training meetings.
      a. Over 200 students applied, 60 were interviewed, and 8 hired recently. They start as an I.D. checker, then can advance to Member Service Specialist, and ultimately to Facility Manager.

D. Outdoor Adventures (Nate Hubert & Rebekah King)
   1. Bekah reported that this will be the first week of Eldorado coming to start building the outdoor climbing and bouldering wall for the Outdoor Adventures Center. The building should be enclosed by the time the weather gets bad for winter.
   2. Adventure trip participation is at a normal pace.
   3. Bike UNL signs were up for the public to see and they are working on making those permanent. They believe it will help to make a more bike friendly campus.
   4. They have hired 11 new student staff members.
   5. Helping with Bike UNL and Valet for football games. They have grown to 114 bikes at the valet service for the most recent home game.

E. Sport Clubs, Youth Activities, & Aquatics (Valerie Pavlicek & LaRita Lang)
   1. Valerie spoke to Amy Lanham, Acting Associate Director, and reported that at the start of the academic year there were 30 active sport clubs.
      a. The triathlon club went inactive because of absences at required sport club meetings in September and October.
      b. Three clubs may start up, including badminton, judo and archery.
c. A member of the curling club won the National Collegiate Curling Club logo contest and the club will receive six new brooms.
d. The men’s hockey club will be playing October 15th at 7:30 p.m. at the Ice Box vs. Iowa State.
e. The men’s soccer have Regionals on October 18th.

2. Youth Activities
   a. Itty Bitty Sports is still running off site at Culler Middle School. It consists of activities for 3 to 5 year olds. It will return to the East Campus Recreation Center when it reopens.
   b. Junior Blackshirts participation is considerably lower than last year. They used to have around 110 children per game and is now only around 65 children per game.

3. Aquatics
   a. Air-handler unit #6 is only operating at about 20% of capacity and will be replaced. This will provide better air circulation and air conditioning for several areas of the Campus Recreation Center, including the swimming pool.
   b. Children swim lessons have stayed consistent with numbers this year as compared to last year.
   c. Mandi Mollring, who is in charge of aquatics, is now certified to teach life guard instructor training and water safety instructor training.

F. Sponsorship & Development (Rebekah King & Jana Dietsch)
   1. Annual contract renewals are up.
   2. Adidas and Celerion are supporters.
   3. Soliciting sponsors for GET REC’d.

G. Wellness Services & Fitness Programs (Skyler, Eddie, & LaRita)
   1. Eddie spoke with Paul Kwiatkowski, Wellness Services Graduate Assistant, and Katie Wilder, Strength and Conditioning Coordinator. Last week Wellness Services held Check Up from the Neck Up at the Campus Recreation Center and had about 130 people participate.
   2. Wellness on Wheels is coming to the Campus Recreation Center on October 18th. Sale of fitness passes is doing well and the deadline was extended. Small group training now offered for only $40 to Campus Recreation members.
   3. The Strength and Conditioning Graduate Assistant position has expanded to include personal training program responsibilities.
   4. The Super Circuit has tripled in numbers of usage from last year.
   5. People should sign up soon for Strong Husker. The goal is to get at least 40 competitors and Adidas will offer prizes for the winners!

VI. Unfinished Business
   A. Region V NIRSA Conference and Student Lead-On, Omaha – October 23-25
      1. Available to advisory council members.

VII. New Business
   A. The Big Event Presentation by Brei Wagner
      1. The Big Event wants to use multipurpose courts 5 through 8 from 5:00 a.m. to 9:00 a.m. and court 4 from 9:00 a.m. to 4:00 p.m. on Saturday, April 5th. The Campus Recreation policy is to not reserve more than 4 of the 8 multipurpose courts for a single activity/event.
2. Rebekah King made and Jonathan Berger seconded a motion to approve an exception to the current facility reservation policy. After discussion, the motion received unanimous approval. The Big Event will be able to use the courts during their desired times.

B. FY2015 Budget Requests are due to the Committee for Fee Allocation in early January. A presentation will be made to the advisory council in November. Campus Recreation will not be able to provide a 6 month actual budget figure, but will provide the best data available.

VIII. Motion to Adjourn
Eddie Walters made and Marissa McCormick seconded a motion to adjourn the meeting. The motion received unanimous approval. President Ryland adjourned the meeting at 5:21 p.m.

Reminder:
October 29 - Campus Recreation Center, Suite 230C (1st half Committee Reports)
November 12 - Campus Recreation Center, Suite 230C (2nd half Committee Reports)
November 19 - Campus Recreation Center, Suite 230C

Respectfully submitted by,

Valerie Pavlicek
Secretary