

# Campus Recreation's Guiding Principles

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## **Students**

As our number one priority, create an environment that provides exceptional recreation, education and leadership experience that enhances their physical, mental and emotional development.

## **Campus Life**

Enrich the quality of campus life by aggressively promoting the benefits of physical activity, leadership development, and social interaction in healthy surroundings.

## **Education**

Deliver innovative co-curricular opportunities that serve to provide a connecting link between students, the University and the citizens of Nebraska, thus advancing the institution's recruitment, retention and outreach efforts.

## **Customer Service**

Provide an outstanding experience to meet the individual needs of our participants.

## **History**

Honor the accomplishments of previous generations, respect the current traditions and continue our excellence in recreation.

## **Innovation**

Develop creative solutions and implement them through collaborative efforts to ensure up-to-date offerings in an ever-changing environment.

## **Communication**

Share accurate information in a manner that is both efficient and effective.

## **Fiscal Responsibility**

Ensure affordable recreation for every student of the University of Nebraska – Lincoln by establishing sustainable funding priorities which includes relevant expenditures, internal and external resources, and impact on the campus community.

## **Safety**

Provide training and facilities that ensure a safe and welcoming environment.

## **Healthy Behaviors**

Model a balanced lifestyle in our personal and professional lives.

## **Wellness**

Enhance our customers' physical, social, emotional, spiritual, environmental, intellectual and occupational well-being by developing a lifelong commitment to health and physical activity.

## **Integrity**

Adhere to the highest principles of ethical behavior in all relationships and interactions with our customers and University community.

