Campus Recreation’s Guiding Principles

**Students**
As our number one priority, create an environment that provides exceptional recreation, education and leadership experience that enhances their physical, mental and emotional development.

**Campus Life**
Enrich the quality of campus life by aggressively promoting the benefits of physical activity, leadership development, and social interaction in healthy surroundings.

**Education**
Deliver innovative co-curricular opportunities that serve to provide a connecting link between students, the University and the citizens of Nebraska, thus advancing the institution’s recruitment, retention and outreach efforts.

**Customer Service**
Provide an outstanding experience to meet the individual needs of our participants.

**History**
Honor the accomplishments of previous generations, respect the current traditions and continue our excellence in recreation.

**Innovation**
Develop creative solutions and implement them through collaborative efforts to ensure up-to-date offerings in an ever-changing environment.

**Communication**
Share accurate information in a manner that is both efficient and effective.

**Fiscal Responsibility**
Ensure affordable recreation for every student of the University of Nebraska – Lincoln by establishing sustainable funding priorities which includes relevant expenditures, internal and external resources, and impact on the campus community.

**Safety**
Provide training and facilities that ensure a safe and welcoming environment.

**Healthy Behaviors**
Model a balanced lifestyle in our personal and professional lives.

**Wellness**
Enhance our customers’ physical, social, emotional, spiritual, environmental, intellectual and occupational well-being by developing a lifelong commitment to health and physical activity.

**Integrity**
Adhere to the highest principles of ethical behavior in all relationships and interactions with our customers and University community.