

Campus Recreation Advisory Council  
**Meeting Minutes**  
Recreation & Wellness Center, Room #110  
Tuesday, October 15, 2019; 5:00 p.m.

Secretary Vahle called the membership roll.

**Present:** Jack Arens, Bella Breck, Kelcey Buck, Regan Dierks, Marydith Donnelly, Will Gaura, Rin Le, Irvin Ramirez-Benavidez, Taylor Schendt, Eva Shvartcer, Brogan Vahle, David Weed, Tom Weissling, and Vanessa Whitmore

**Absent:** Jake Modica (excused), Amy Lanham (excused),

Stan Campbell, Director of Campus Recreation was also present.

President Ramirez called the meeting to order at 5:06 p.m.

- I. Review and approval of October 1st Meeting Minutes  
Vanessa Whitmore made and Taylor Schendt seconded a motion to approve the October 1st meeting minutes. The motion passed without objection.
- II. Open Forum and Announcements
  - A. Group Fitness Coordinator Update: Stan said the search did not yield as strong of an applicant pool as we would have liked; therefore, we postponed the search. Timing of the application process may have been issue as many potential applicants are not as likely to apply so close to the start of an academic year. We will advertise the position again in February and plan to hire someone to begin working for us by early May.
  - B. Administrative Associate Update: 22 applications have been received thus far, with 18 of the 22 meeting the minimum qualifications. Stan said he is very pleased with the quality of the applicants.
  - C. Campus Recreation presentation and facility tour for the Committee for Fee Allocation (CFA): Bella Breck has been assisting Amy Lanham with some filming of facilities and editing of the virtual tour presentation. We have been given a shorter time frame for our presentation; therefore, we are not able to physically transport CFA members to each of our recreation facility sites. The proposed meeting agenda has Stan giving a brief history of Campus Recreation, Irvin will discuss CRAC's role, and Amy will show and narrate the virtual facilities tour.

### III. Committee Reports

- A. Business Operations & Human Resources: Will Gaura communicated with Rod Chambers, Associate Director. Will reported to the council that Campus Recreation had to fund 2019-20 salary & benefit increases from their existing budget. No additional University Program & Facilities Fees (UPFF) were allocated for this purpose, which had occurred in previous years. The 2018-19 fiscal year finished with a positive balance!
- B. External Relations and Sponsorships: Marydith Donnelly talked about how they want a better sound system at CREC which could open the possibility of a Campus Recreation Radio station. The area would like the council to act as a "Think Tank" for ongoing ideas. Stan said the January GLO Party has been offered for 2 years, which succeeded 10 years of GET REC'd, and Campus Rec is considering replacing it with a different event. We will discuss possible ideas at our Oct. 29 meeting; therefore, be thinking of ideas for a January 2020 event that would be popular with students.
- C. Executive: Irvin Ramirez reported that there wasn't a lot to report from the Executive Committee at this time as the CFA meeting is on Oct. 17th.
- D. Facility Planning and Operations: Marydith Donnelly updated the council re. how Campus Recreation celebrated the opening of the Fitness Court at University Terrace, as well as adding cardio machines in Sandoz and Harper residential centers in collaboration with University Housing. Kelcey Buck brought up how they wanted to improve gender-inclusive areas and access to the CREC swimming pool.
- E. Wellness and Fitness Services: Taylor Schendt talked about how this area would like to increase the marketing and optics of nutrition and other programs on campus. Eva Shvartcer said she thought having just one instagram account for Campus Recreation might help to improve the marketing to students. Stan said that is currently being considered. The reason behind having program area specific accounts is to better market to those students that have an interest in that specific area, thus being careful not to overburden students with information they have no interest in receiving. Marydith said she attended a session at the NIRSA Region V Conference that described a rebranding effort at a university and it significantly increased participation. Taylor said there may be a disconnect between areas within Campus Rec with respect to marketing. Bella mentioned that having one Instagram account would be preferable, and Eva agreed. Vanessa Whitmore stated that utilizing the RSO newsletter could help reach more students. Stan voiced that we may be lacking continuity between departments due to multiple accounts being used by multiple people. Eva suggested there may be benefit in promoting the mental health communities events along with

- those of Campus Recreation. Irvin said that having the Campus Rec marketing staff moved to Student Affairs has created some issues as Campus Rec no longer has a central distribution location for marketing and social media messages as has been the case in previous years. Stan stated there are some issues that need to be work out, but that is to be expected with such a significant change.
- F. Injury Prevention & Care: Taylor Schendt reported for the IPC committee and said they are wanting some kind of debriefing protocol. She talked about how there was a high placement rate for IPC graduates into the health care professions and that's a great accomplishment. There may be a perception between other Camus Rec student staff that IPC just sits up there and does nothing, but they are there when different areas need them. Stan talked about an issue with a ROTC member where an individual was injured, and IPC responded quickly and appropriately. The ROTC commander expressed his appreciation for the work of the IPC staff. Stan stressed that we never know when those type of situations may occur and the prompt response of our staff may make a significant difference in the outcome.
  - G. Instructional Outreach & Aquatics: Eva Shvartcer mentioned that they have hired a new graduate assistant, Courtney Sherwood, who has direct experience overseeing a swimming pool and has started a risk management committee in her previous employment. The program completed a successful risk management training for CRec staff with Jess Wagner being in charge. Jess expressed concern that she has taken on more work with risk management and appears a bit overwhelmed. Some of the lifeguard training has been moved to UNO due to the loss of the Mabel Lee Hall pool. We have attempted to gain access to the Devaney Center pool, but it is being used by others at the times we desire access. Jess wants the council to assist in finding solutions to these issues.

#### IV. Unfinished Business

No items

#### V. New Business

- A. Ideas for the Campus Recreation spring student recognition event: Irvin Ramirez asked that we all start thinking of ideas and referred to last year's event at the 18<sup>th</sup> & S St. courts. Stan mentioned that in 2018 we had a banquet for the end of the year event. Irvin asked that we reach out to other students at Campus Rec in order to obtain a diverse range of ideas of what people may want.

VI. Motion to Adjourn

Kelcey Buck made and Bella Breck seconded a motion to adjourn the meeting. Hearing no objections, President Ramirez adjourned the meeting at 5:55 p.m.

Respectfully submitted by,

Brogan Vahle,  
Secretary

***Upcoming Meetings:***

October 29th, 5:00 p.m., next Advisory Council Meeting @ CREC 230C