

Campus Recreation Advisory Council
Meeting Minutes
Campus Recreation Center, Conf. Room 55C
Tuesday, March 12th, 2019; 4:45 p.m.

Secretary Schendt called the membership roll.

Present: Jack Arens, Bella Breck, Kelcey Buck, Marydith Donnelly, Olivia Epstein, Irvin Ramirez, Taylor Schendt, Carolyn Thayer, Brogan Vahle, Tom Weissling, Vanessa Whitmore, and Kyra Willats

Absent: Josh DeMers (excused), Nikolina Sabo (excused) and Joe Stara

Amy Lanham, council advisor and Stan Campbell, Director of Campus Recreation were also present.

President Ramirez called the meeting to order at 4:51 pm.

I. Review and Approval of February 26th Meeting Minutes

Amy Lanham pointed out that Joe Stara should be recorded as unexcused rather than excused in the minutes. Tom Weissling moved and Kelcey Buck seconded a motion to approve the minutes as corrected. Minutes were approved by acclamation.

II. Open Forum and Announcements

A. Results of ASUN UPFF Survey

ASUN University Program and Facilities Fee (UPFF) survey results were distributed by Stan Campbell. The FY19 UPFF column is blank due to the survey measuring FY18's UPFF amounts instead of FY19. The percent of student approval of UPFF was included. Campus Recreation moved from 4th to 3rd in student approval rankings for those agencies receiving UPFF.

B. Student Luminary Awards

The inaugural Student Luminary Awards ceremony occurred last Friday. Amy Lanham recognized that Marydith Donnelly was an honorable mention for this award. Congratulations Marydith.

III. Committee Reports

A. Instructional Outreach and Aquatics (Olivia Epstein & Marydith Donnelly)

Spring semester family swim nights have been successful with upwards of 35-50 people in attendance. The certification class prices were decreased last year, which led to increases in enrollment in the basic certification classes. Employee development has continued, giving students the chance to choose which "Husker GROW" outcomes they wanted to work to develop. Challenges that Instructional Outreach and Aquatics has been facing include the upcoming closing of the Mabel Lee Hall swimming pool in August of 2019 and not being included in conversations over the possible partnership with Athletics on a new aquatics center. Once the pool closes, everything will be moved over to the Campus Recreation Center or to other venues. The primary focus of swim lessons will be on little kids and beginner older kids, some of the more advanced classes will be discontinued. Adult swim classes are always full and the number of classes being offered will be doubled. The lowered certification class prices have not positively affected enrollment in the advanced

certification classes. Marketing has not done a great job of keeping the website updated. New information for the website was submitted on September 28th. Currently, the Risk Management committee is working to assess risk management results and meeting with individual departments to talk about what needs to be done now and what can wait. CRAC can assist this area by doing a website check and notifying Marketing & Technology when information is out of date or inaccurate.

B. Marketing & Technology (Kelcey Buck & Jack Arens)

Currently, Marketing and Technology is working on advertising for summer camps. Print ads have been purchased in the LPS Community News for February, March and April. Private schools received email advertising. Targeted advertisements began running via Google and Facebook at the end of last week. Registrations for summer camps are currently at 65%, which is better than where they were this time last year. The goal is to get to 90% registration by mid-April. The pre-Spring Break sale for massages was sold out on March 11th. Communication over adjusted hours and schedules for Spring Break has been sent out and will increase towards the end of this week. Two major projects at this time include: beginning design work for the Strong Husker Contest in April, and strategy planning and design for Campus Recreation's participation in New Student Enrollment.

C. Member Services (Tom Weissling & Carolyn Thayer)

Since the last meeting in the fall, a membership drive was completed in conjunction with the N150 celebration. Eighty-six new affiliate memberships were sold from January 2nd to March 1st. Thirteen new student employees have been hired to start in the towel checkout and ID check stations. Sales have been picking up with Source Eat Fit and that partnership will continue. A new graduate assistant has been hired for this area. Katheryn Nail will start in August. DeVanee Lasley, the former graduate assistant, has started a full-time job at the University of Missouri, St. Louis. We have taken up a conversation over inclement weather policies and the professional staff is reevaluating. Locker sales at Campus Recreation continue to struggle since the free day use lockers were installed. Recreation software issues are being worked through and a new model is being used to fix some of the bigger issues that the Member Services team has identified. Currently, this committee is working on making recreational software better for student users and providing additional staff development. Resume workshops are being held for Member Services team student employees, as many will be leaving in May for professional opportunities. Member Services is looking to update radios, work on radio scripts, on-board new hires, student-staff appreciation week planning, and other ways to show appreciation for the Member Services team. CRAC can help this area by recommending possible new retail items and continuing to come up with ideas/plans/solutions for current challenges being faced.

D. Outdoor Adventures (Jack Arens & Marydith Donnelly)

Recent accomplishments of Outdoor Adventures include the popularity of the sandhill crane viewing trip, Spring Break trips, and the Flatland Climbing Festival. Spring Break trips for this semester include Escalante, UT backpacking, Texas Canoeing, Baja of California sea kayaking, and Wichita Mountains climbing. The Flatland Climbing Festival hosted a lunch event discussing inclusive programming ideas. The speaker was co-sponsored by the Women's Center and the University Program Council. The climbing competition had 150 participants with over 1,800 climbing attempts in 6 hours. Challenges for Outdoor Adventures include the

Underground Railroad bike tour being canceled due to low enrollment and the upcoming Mabel Lee Hall swimming pool closure. Goals for the upcoming quarter involve getting the remainder of the Spring Break trips filled: day canoeing, evening lake paddles, Niobrara River canoeing, Missouri climbing, sub 24-hour bike trip, and a whitewater kayaking workshop. The council can help by promoting the used gear sale that is March 29th from 4-6 p.m.

E. Sport Clubs and Youth Camps (Irvin Ramirez-Benavides & Kyra Willats)

There are quite a few sport clubs competing for spots in national championships including: curling, golf, men's hockey, swimming, men's volleyball, and women's volleyball. Camp counselors have been offered positions for youth summer camps and camp registrations have been steadily arriving. Thirteen of a possible 16 camp counselors will be returning for summer 2019. The council can assist this area by determining guidelines for acceptance of sport clubs. Possible incoming sport club requests include cross fit, archery and shotgun.

F. Strength Training & Conditioning (Vanessa Whitmore & Josh DeMers)

This area has had many accomplishments since the last report. Two strength training attendants have been promoted to supervisors to help with administration and evening shifts. Three to five new attendants are being hired. Twenty staff members will be leaving at the end of the semester and will be replaced in April. One more meeting will happen regarding the cardio equipment replacement; at the end of March the order should be placed. About 15 pieces of equipment are being replaced. The Strong Huskers event has been changed to April 20th from 10 a.m.-1 p.m. This event mirrors a Strong Man competition with events like max deadlift, prowler pull, and tire flips. Right now, volunteers are being recruited and we are getting marketing on board. We are now completely using Connect2Concepts which is working well so far. The Fit Box at RWC has been delivered, but is empty at this time. An inventory list has been created for what should be placed in it. A binder with rules, policies, inventory, and instructions will be placed in the box. The box should open sometime after Spring Break. The personal training development program had 14 applicants and 8 were accepted. This program will finish at the end of March. These students have a mock client and are training them 1-on-1 with an experienced trainer supervising. The goal of this program is to hire 3-4 more personal trainers. A new Personal Training intern will be hired for the next academic year; all the applications are in and interviews are in process. The intern will help with development programs, pairing trainers and clients, as well as evaluating trainers. There are currently 44 active personal training clients. There is talk of making a separate personal training room at RWC. Current challenges involve spacing and not having enough room for functional training. Another challenge involves keeping students in hourly positions that currently have a high turn-over rate. This area would like more guidance and planning from the Executive Team regarding student-staff programming. Personal training has been struggling with client retention and a low number of students in the Personal Training prep course applying to become personal trainers. This course is required for all Nutrition and Fitness Exercise students, but most of them are not interested in personal training. This class is not fruitful for Campus Recreation. In the next quarter, the fit box will open, cardio equipment should be replaced, and a search for more functional fitness space will continue. Three to four personal trainers should be hired and they should obtain national certification immediately. CRAC can help this area by providing new ideas and sharing opinions.

G. Wellness Services (Nikki Sabo & Kelcey Buck)

Since the last report, Wellness Services has continued programming for students, staff, faculty, and the community. The Wellness Kitchen has hosted several classes and is getting many new requests. The dietetic internship is in full swing, getting a new intern assigned every three weeks. Jen Beres has accepted the Wellness Services graduate assistant position to replace the graduating Jenna Ford and is currently working as an hourly employee. Massage Therapy has kept weekly client numbers high and has a really great response rate to sales. The 25% off sale has been the most popular. Wellness Services is working to fill two vacant professional positions. The Massage Therapy assistant coordinator and the Assistant Director for Wellness Services and Nutrition Education have both left. The technology in the Wellness Kitchen remains a problem. No help is needed from the council at this time.

IV. Unfinished Business

A. Budget Approval Update

The FY20 budget requests have been approved by both the Committee for Fee Allocation and ASUN Student Government. They have been forwarded on to the Vice Chancellor for Student Affairs. The budgets will not be finalized until after the June Board of Regents meeting.

B. Constitution Changes Approval Update

The proposed constitutional changes were uploaded to NVolve U. All constitutional changes have been completed. The officer changeover was also updated from Winter to Spring.

V. New Business

A. Palm Beach Tan Tabling in CREC Atrium

Campus Recreation was approached by Palm Beach Tan about tabling in the CREC Atrium. This was brought to the council for discussion. Palm Beach Tan states they want to talk about safety precautions for sun exposure and other options if artificial tanning is not favorable to certain users. Conversations were had about if this vendor was a good fit with Campus Recreation's our mission. Campus Recreation could have some discretion over advertising. Stan Campbell originally was concerned this proposal might not fit well with Campus Recreation's mission, but wanted to hear the opinion of CRAC. This conversation will continue with another tomorrow with Campus Recreation's Student Leadership Employee Advisory Council (SLEAC).

B. End of the Year Social Ideas

Possible ideas include: Mexican food, massages, Round 1, going back to the challenge course, or possibly biking to get ice cream. The executive committee will take the suggestions into consideration and report back to the council.

C. April Meeting Schedule Update

1. April 2, Campus Recreation Center Room 55C
2. April 9, Recreation & Wellness Center Room #110
 - i. Oath of Office for 2019-20 Council members
 - ii. Final business meeting for 2018-19 Council
3. April 23, End of Year Social for 2018-19, 2019-20 Councils
 - i. Election of Officers for 2019-20

B. Other

The slate of 2019-20 council members was presented for feedback from current council members.

VI. Motion to Adjourn

Marydith Donnelly made and Kyra Willats seconded a motion to adjourn the meeting. Hearing no objection, President Ramirez adjourned the meeting at 5:59 p.m.

Respectfully submitted by,

Taylor Schendt, Secretary

Upcoming Events:

March 26th Business Meeting canceled

April 2, 4:45 p.m., Campus Recreation Center Room 55C, Business Meeting