

Campus Recreation Advisory Council
Meeting Minutes
Campus Recreation Center, Suite 230 Conf. Rm. C
February 24, 2015; 4:30 p.m.

Roll was called by Secretary Rogoz

Members present: Jonathan Berger, Amanda Dinneen, Maggie Haverland, Josh Johnson, Derek Niewohner, Glen Ready, Rene Mayo-Rejai, Hanna Rogoz, Gabe Ryland, Jim Steadman, Robert Vencil, Eddie Walters, Tiffany Wieser, and Skyler Zeller

Absent: Nate Hubert (excused)

Also present were Deb Johnson, Advisor and Stan Campbell, Director

The meeting was called to order by President Walters

I. Committee Reports

A. Intramural & Extramural Sports (Amanda Dinneen & Glen Ready)

Ron Miller talked about the NIRSA Regional Basketball Tournament that UNL Campus Recreation is hosting on March 7th and 8th. There are seven teams registered right now, and they are hoping to have 20 by the time of the event. It's a long process to get registered so it's taking some time. Last year there were 26 teams. A lot of registrations end up happening last minute; therefore, we are definitely expecting more. Cameron Smith received a bid to officiate at the NIRSA National Tournament hosted at North Carolina State University, and Dan Wrenholt applied to officiate the Regional Basketball Tournament in Illinois. Cam officiated at the NIRSA Regional Basketball Tournament hosted by Eastern Washington University, where he was selected as an All-Regional Official.

The remainder of intramural sports for the semester are going to start soon and we're looking at going outdoors as soon as possible. A future idea that might one day be brought to the council is a fee for forfeiting. People who have missed games and have forfeited would be charged a fee that they must pay before they play another game. Intramural sports believes this would make it fairer for everyone and is something for CRAC to think about in case it's ever brought to us for discussion.

B. Marketing & Technology (Hanna Rogoz & Josh Johnson)

A lot of marketing has been done lately for Celebrate EveryBody Week and focusing on the fitness and wellness side of things. Derek Niewohner will go to the Big Red Road Show in March in Mitchell, NE. Work is still being done on the fitness application integration. Christopher Dulak talked about RWC marketing and how a lot of it will be based upon the "new factor" and word of mouth. They will also be working with NSE enrollment leaders to potentially give tours of the new facility and let the incoming students know all that Campus Recreation has to offer. There will also be open houses ahead of the RWC opening to show it off to students, faculty and staff. Every month, marketing goes out to a different college or program to let them know about RWC progress and get them excited for it.

Facebook ads have been a positive marketing tool, especially in regards to youth activities that have seen a desired increase in registration (particularly swim lessons and Itty Bitty Sports). The Facebook ads are convenient because they really get out to a target audience and make registration a one-click process.

C. Member Services (Josh Johnson & Skyler Zeller)

The Campus Recreation Center is strained for space because of the winter season where we see 4000+ members each day. Locker rentals are going well and everyone was pleased with GET REC'd. The goal was to reach new faces in the event and we feel we were successful in that area. Zac Brost has been working a lot with Intensive English Program (IEP) students by giving tours and showing all that Campus Rec has to offer. Deb Johnson mentioned that IEP students come from other countries and are new to the U.S. in both high school and university settings. They challenge us in a variety of ways, some of which include communication and figuring out how membership works for family members that IEP students have custody of here. We are trying very hard to meet each student's individual needs.

The hiring cycle starts again soon and so they'll look at applications. Interviews will start in March.

D. Outdoor Adventures (Derek Niewohner & Amanda Dinneen)

The Flatland Regional Climbing Competition is coming up on March 7th from 9 a.m. to 4 p.m. at the Outdoor Adventures Center. Monday will be the last day for public use as the rest of the week they will be moving holds for competition setup. On March 6th Mark Wellman (first paraplegic to scale El Capitan at Yosemite National Park) will be leading a clinic and then give a talk at the Nebraska Union from 7:00 to 8:00 p.m. entitled "Climbing Back". He has asked for some of the CRAC members attend.

Most of the Spring Break trips are full or very close to it. Utah Backpacking is full, California Surfing was full but a few dropped out so there are now limited openings again. Kayaking in Florida and Rock Climbing in Arkansas still have a few open spots as well. After Spring Break there are four weekends left in the spring semester, not including Easter weekend, and there will probably be 2-3 small trips every weekend. The bike group that goes on a different trip each summer is going down the Maine Coast this year and that trip is already full. Four OAC staff members have asked for CRAC applications.

The facility is training hard for adaptive use and establishing classes for people of all abilities. It's another way to work on mobility and other skills, as well as an opportunity to grow another culture.

E. Sport Clubs, Youth Activities & Aquatics (Glen Ready & Rene Mayo-Rejai)

Sports Clubs: The Golf Club was voted in and is now a part of the Sport Club Council. The budgeting process now starts for all of the clubs. CFA has approved a \$5,000 sport club UPFF increase. We are working on attaining a 50/50 split between self-generated funds and UPFF for the sport clubs operating expenses. UNL Curling is still number one in the nation and they will be going to nationals soon. Volleyball nationals are at the beginning of April. The Bowling club has a high seed in the regional tournament and Men's Rugby has their first match coming up the weekend of February 27th.

Youth Activities: Summer camp registration is now open to those who work at or attend UNL and those who have registered previously. Classes are currently about 1/3 full. Registration will open up to the general public next week. They were able to tour the Recreation and Wellness Center to see where the Itty Bitty Sports storage area will be located. Greater participation is expected when the program is back on East Campus.

Aquatics: The CREC pool recently had temperature issues, which were followed by chemical issues shortly thereafter as a response to fixing the temperature issue. During this time the Mabel Lee Hall pool was open for laps. Lifeguard certification classes are starting in April. Registration is now open for summer swim lessons as well.

F. Strength Training & Fitness Programs (Derek Niewohner & Robert Vencil)

Kelsey Whittaker talked about Celebrate EveryBody Week. It's based upon positive body images and positive body image messaging. There is a different theme each day. It's in conjunction with Eating Disorder Awareness Week. They feed off of each other,

but focus on very different aspects. The group fitness instructor class will be done within the next three weeks and they will look to hire 6-7 new instructors. Spring Break fitness schedules are out, and anyone with a FitPass or Yoga Card can go to any class during that week no matter which membership they have.

Personal training sales are up by a lot. A notable amount of those using personal trainers are international students. From July 2013 – January 2014, 94 packets were sold. This number increased to 148 during the July 2014 – January 2015 time period (36% increase). Revenue generated from July 2013 – January 2014 was \$8,903, whereas revenue generated from July 2014 – January 2015 was \$15,829 (44% increase). 12.5% of the staff is work-study, but the current goal is to increase that to 15%. The Husker Combine was a few weeks ago and there were about 70 participants, around 30 more than we were expecting. Fitness received a lot of positive feedback and it was a successful event overall. Total participation in the Strength Training and Conditioning Room compared to the last three years showed a 17% increase in November, a 26% increase in December and a 17% increase in January.

G. Wellness Services (Skyler & Tiffany)

Kimberly Barrett mentioned that during spring semester there are free programs offered to different department sites that wellness services visits. They are offered as university-wide events. Current spring events include “Men’s Guide to Wellness” on February 26th from 7:30 to 9:00 a.m. “Women: Empower yourself to be Well” is from 7:30 am to 9:30 am on February 27th. The March theme is eating well for your heart and soul, and April is time management as a key to wellness. Other events include “Fit at Work” once a month (this just happened in Cook Pavilion for February). This event usually only appeals to faculty and staff, but it was nice to see a sizeable student turnout as well. We are targeting to have them return in March and April. The next “Fit at Work” will be on March 12th. The “Walk at Lunch” will be on April 29th. Wellness services will also bring back the weight management webinar. The idea is to relate it back to Campus Rec and hopefully get new memberships from the exposure. They are also currently working on establishing partnerships for the demonstration kitchen at the RWC.

II. Facility Updates

A. Recreation and Wellness Center

The Recreation and Wellness Center will be turned over to us sometime in late April and we have plans to open July 13th. This gives us 8-10 weeks to get all the systems balanced, equipment installed, staff trained, etc. The landscaping won’t start until April, but it will hopefully be done by the end of May.

B. Campus Recreation Center Projects

We are currently redoing the lights on multipurpose courts 1-4; installing LED fixtures. They are more expensive up front, but there’s greater payback via energy savings in the long run. They will hopefully all be in and functional by the end of the spring semester. There are some lights out in Cook Pavilion; therefore, we are looking into replacing those as well. A Science Olympiad will occur in Cook Pavilion in May and we would like to have everything functional for that event.

We will be renovating restrooms in the atrium and treadmill loft area over the summer. Restrooms will be getting new tile on the floor and ceiling along with new fixtures and color schemes. The restrooms in the locker rooms will remain open. The atrium will be getting new furniture as well.

III. Unfinished Business

A. Campus Recreation Budget Presentation to the Committee for Fee Allocation (CFA)

The presentation to the CFA went well. The person who asked the most questions was on the Campus Recreation subcommittee, which was a good thing because we were able to answer everything thoroughly. CFA understood us very well compared to some of the other departments that presented to them, giving us compliments on how well we explained ourselves and our purpose to the students. Nine CFA members voted on our budget; 7 were in favor, 2 abstained (Campus Rec student employees) and 2 CFA members were absent. The next step is the budget presentation to ASUN on Feb. 25th at the Nebraska East Union.

B. Campus Recreation Advisory Council Applications

Council members interested in returning to the Council need to reapply; applications are due March 6th. The ASUN has applications out as well for the three members they appoint, and Deb highly suggests that we apply to both. It creates more flexibility for seats when we do our appointments and they do theirs. Derek Niewohner, Skyler Zeller and Eddie Walters volunteered to be on the interview committee.

IV. Motion to Adjourn

Jonathan Burger made and Derek Niewohner seconded a motion to adjourn the meeting. The meeting was adjourned by President Walters without dissent.

Next Meeting: Tuesday, March 10, 4:30 p.m.

Respectfully submitted by,

Hanna Rogoz
Secretary